

COURSE OUTLINE

1. GENERAL

SCHOOL	MANAGEMENT AND BUSINESS		
DEPARTMENT	ACCOUNTING AND FINANCE		
LEVEL OF STUDY	HIGHER EDUCATION (BACHELOR'S)		
COURSE CODE	850101	SEMESTER	winter
COURSE TITLE	Management Accounting		
AUTONOMOUS TEACHING ACTIVITIES	HOURE PER WEEK	ECTS	
Lectures	4	7	
COURSE TYPE	Scientific Area		
PREREQUISITE COURSES	-		
LANGUAGE OF INSTRUCTION AND EXAMINATION	Greek		
COURSE OFFERED TO ERASMUS STUDENTS	No		
COURSE URL	http://eclass.acc.teithe.gr/openeclass/		

2. LEARNING OUTCOMES

Intended learning outcomes of the course
The course aims at the understanding of the concepts of cost and product costing, as well as the decision making process and business performance measures.
General skills
Adapt to new situations Make decisions Work autonomously Be critical and self-critical

3. COURSE CONTENTS

The course analyses the major aspects of cost, by emphasising on standard costing, budgeted costs, marginal costs, break - even point, differential costs.
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4. INSTRUCTION METHODS - ASSESSMENT

Mode of instruction	Lectures	
Use of ICT	Power point presentations Self-assessment test using the e-class system Projects assessment through the e-class system E-mail contact with students	
TUITION METHODS	<i>Method</i>	<i>Workload per semester</i>
	Lectures	52
	Autonomous study	123

	Total contact hours and training	175
ASSESSMENT	Written exams (100%)	

5. PRESCRIBED TEXTS-REFERENCES

- Βενιέρης Γ. , Λογιστική Κόστους, Αρχές και Εφαρμογές, 2005.
- Δημοπούλου-Δημάκη Ιωάννα, Διοικητική Λογιστική, 2013.
- Garrison R και E. Noreen, Management Accounting, 2010.

COURSE OUTLINE

1. GENERAL

SCHOOL	ECONOMICS AND BUSINESS ADMINISTRATION		
DEPARTMENT	ACCOUNTING AND FINANCE		
LEVEL OF STUDY	HIGHER EDUCATION (BACHELOR'S)		
COURSE CODE	850201	SEMESTER	Winter, 5th
COURSE TITLE	ENTERPRISE RESOURCE PLANNING (ERP) SYSTEMS		
AUTONOMOUS TEACHING ACTIVITIES		HOURS PER WEEK	ECTS
	Lectures (3h) and tutorials (1h)	4	6
COURSE TYPE	Scientific Area		
PREREQUISITE COURSES	-		
LANGUAGE OF INSTRUCTION AND EXAMINATION	Greek , English		
COURSE OFFERED TO ERASMUS STUDENTS	Yes		
COURSE URL	http://www.acc.teithe.gr/e-class		

2. LEARNING OUTCOMES

Intended learning outcomes of the course
<p>Upon successful completion of this course, the student will be able to:</p> <ol style="list-style-type: none"> 1. understand the philosophy and the design concepts of enterprise resources planning systems 2. become competent in applying ERP knowledge in real business environment 3. understand the concept of integrated business processes in relation to the business functions 4. acquire knowledge about the requirements analysis, the planning of business resources and the technology of ERP systems 5. know how to implement ERP systems in business 6. know the basic operation of ERP software 7. Know the procedure for handling integrated processes in ERP environment
General skills
<p>Retrieve, analyze and synthesize data and information with the use of necessary technologies Make decisions Work autonomously Work in teams Advance free, creative and causative thinking</p>

3. COURSE CONTENTS

- Overview of ERP philosophy
- Structure of ERP systems
- Integration of business applications - Analysis of business processes
- ERP II
- SAP ERP
- Organizational structures and business processes
- Life Cycle of ERP systems
- Implementation of ERP projects
- ECP diagrams
- Processing of integrated processes with SAP ERP
- Case studies

4. INSTRUCTION METHODS - ASSESSMENT

MODE OF INSTRUCTION	Lectures and tutorials	
USE OF ICT	PowerPoint presentations Use of the asynchronous learning platform e-class Self-assessment test using the e-class system Projects assessment through the e-class system	
TUITION METHODS	<i>Method</i>	<i>Workload per semester</i>
	Lectures	49
	Tutorials	13
	Case study /project	58
	Autonomous study	30
	Total contact hours, tutorials and homework	150
ASSESSMENT	Multiple choice final examinations (60%) Project including oral presentation in the classroom (40%)	

5. PRESCRIBED TEXTS-REFERENCES

- Prescribed Texts

Stefanou CJ & Bialas C. (2007) "ERP SAP R/3: Structure, Implementation, Uses και Applications", Thessaloniki

- References

Bradford, M. (2010) "Modern ERP: Select, implement and use today's advanced business systems," 2nd ed., ISBN-10: 0557434076

Magal, S.R. & Word, J. (2011) "Integrated Business Processes with ERP Systems", ISBN-10: 0470478446

Monk, E. (2008) Enterprise Resource Planning, 3rd ed., ISBN-13: 978-1423901792

- Academic journals:

Academy of Information and Management Sciences Journal
ACM Transactions on Information Systems
Behaviour and Information Technology
Business Process Management Journal
Computer Science and Information Systems
Computers in Industry
Information and Management
Information Systems Management
International Journal of Accounting and Information Management
International Journal of Accounting Information Systems
International Journal of Business Information Systems
International Journal of Computer Applications in Technology
International Journal of Information Management
International Journal of Information Management
International Journal of Managing Information Technology
Journal of Advances in Information Technology
Journal of Computer Information Systems
Journal of Emerging Technologies in Accounting
Journal of Enterprise Information Management
Journal of Enterprise Resource Planning Studies
Journal of Information Systems
Journal of the Association for Information Systems

COURSE OUTLINE

1. GENERAL

SCHOOL	ECONOMICS AND BUSINESS ADMINISTRATION		
DEPARTMENT	ACCOUNTING AND FINANCE		
LEVEL OF STUDY	HIGHER EDUCATION (BACHELOR'S)		
COURSE CODE	850301	SEMESTER	Winter
COURSE TITLE	BUSINESS INTELLIGENCE		
AUTONOMOUS TEACHING ACTIVITIES		HOURE PER WEEK	ECTS
Lectures - Tutorials		4	6
COURSE TYPE		General Knowledge	
PREREQUISITE COURSES	-		
LANGUAGE OF INSTRUCTION AND EXAMINATION	Greek		
COURSE OFFERED TO ERASMUS STUDENTS	No		
COURSE URL	http://www.acc.teithe.gr/e-class		

2. LEARNING OUTCOMES

Intended learning outcomes of the course
<p>Business intelligence (BI) is a new discipline that includes theoretical concepts, methodologies, processes and technologies that can be used to support business decisions. The use of business intelligence methods help to formulate effective strategies and can provide a competitive advantage.</p> <p>Upon successful completion of this course, the student will be able to:</p> <ul style="list-style-type: none"> ▪ Understand basic concepts and techniques of BI ▪ Understand the usage of mathematical models in decision making ▪ Ascertain the characteristics and properties of Decision Support Systems ▪ Understand issues of data warehouses ▪ Perform OLAP tasks ▪ Ascertain classification and clustering methods, as well as their advantages and limitations ▪ Design and implement BI systems in a modern enterprise
General skills
<p>Retrieve, analyse and synthesise data and information with the use of necessary technologies</p> <p>Adapt to new situations</p> <p>Make decisions</p>

Work autonomously
 Work in teams
 Advance free, creative and causative thinking

3. COURSE CONTENTS

Effective and timely decisions, data information and knowledge, the employment of mathematical models, business intelligence architectures, cycle of a business intelligence analysis, enabling factors in BI projects, development of BI systems.
 Definition of system, rationality and problem solving, the decision making process, types of decisions, definition of DSS, development of DSS.
 Data warehouses, OLTP vs OLAP, Data Marts, data warehouse architecture, cubes and multidimensional analysis, hierarchies of concepts and OLAP operations, Roll-up and Roll-down.
 Structure of mathematical models, model development, classes of models
 Data mining, methods of data mining, OLAP, classical statistics and data mining. Classification Clustering.
 BI models for marketing and logistics.
 The design and implementation of a BI system.

4. INSTRUCTION METHODS - ASSESSMENT

Mode of instruction	Lectures, distance asynchronous learning, tutorials.	
Use of ICT	Power point presentations Assignments requiring computer usage Lecture notes in e-class E-mail contact with students	
TUITION METHODS	Method	Workload per semester
	Lectures	52
	Assignment	48
	Autonomous study	50
	Total contact hours and training	150
ASSESSMENT	Multiple choice examinations (60%) Assignments (40%)	

5. PRESCRIBED TEXTS-REFERENCES

- **Prescribed Texts:**
 Lecture Notes in e-class
 Business Intelligence: data mining and optimization for decision making, C. Vercellis, Willey
 Business Intelligence Roadmap: The Complete Project Lifecycle for Decision-Support Applications, L. Moss and S. Atre, Addison Wesley

- **References:**

- ***Academic journals:***

International Journal of Business Intelligence (igi-global)

Business Intelligence Journal (The Data Warehousing Institute)

COURSE OUTLINE

1. GENERAL

SCHOOL	ECONOMICS AND BUSINESS ADMINISTRATION		
DEPARTMENT	ACCOUNTING AND FINANCE		
LEVEL OF STUDY	HIGHER EDUCATION (BACHELOR'S)		
COURSE CODE	850402	SEMESTER	5 th
COURSE TITLE	APPLICATIONS WITH ENTERPRISE RESOURCE PLANNING SYSTEMS		
AUTONOMOUS TEACHING ACTIVITIES		HOURE PER WEEK	ECTS
Laboratory work		2	6
COURSE TYPE	Skills Development		
PREREQUISITE COURSES	-		
LANGUAGE OF INSTRUCTION AND EXAMINATION	Greek , English		
COURSE OFFERED TO ERASMUS STUDENTS	Yes		
COURSE URL	http://www.acc.teithe.gr/e-class		

2. LEARNING OUTCOMES

Intended learning outcomes of the course
<p>The goal is to provide basic application knowledge of Enterprise Resource Planning Systems by utilizing the ERP Lab's own SAP System, which was implemented for educational purposes.</p> <p>Upon successful completion of the course, the students will be able to understand basic business processes in the areas of Sales and Distribution, Material Management, Procurement, Production Planning, Inventory Management, Financials and Controlling. They will have the skills needed to perform transactions in an ERP System and the competencies required in order to develop own business scenarios and mirror them in an ERP System.</p>
General skills
<p>Retrieve, analyze and synthesize data and information with the use of necessary technologies</p> <p>Make decisions</p> <p>Work autonomously</p> <p>Work in teams</p> <p>Advance free, creative and causative thinking</p>

3. COURSE CONTENTS

- Overview of ERP philosophy

- Structure of ERP systems
- Integration of business applications - Analysis of business processes
- ERP II
- SAP ERP
- Organizational structures and business processes
- Life Cycle of ERP systems
- Implementation of ERP projects
- Processing of integrated processes with SAP ERP (lab)
- Case studies

4. INSTRUCTION METHODS - ASSESSMENT

MODE OF INSTRUCTION	Lectures, Labs	
USE OF ICT	Use of SAP Power point presentations e-class Remote access capabilities	
TUITION METHODS	Method	Workload per semester
	Laboratory work	26
	Development of basic business scenarios and mirroring in SAP	124
	Total contact hours and training	150
ASSESSMENT	Performing basic business processes within the SAP system (70%) Theoretical exam with multiple choice questions (30%)	

5. PRESCRIBED TEXTS-REFERENCES

- Prescribed Texts

Stefanou CJ & Bialas C. (2007) "ERP SAP R/3: Structure, Implementation, Uses και Applications", Thessaloniki

- References

Bradford, M. (2010) "Modern ERP: Select, implement and use today's advanced business systems," 2nd ed., ISBN-10: 0557434076

Magal, S.R. & Word, J. (2011) "Integrated Business Processes with ERP Systems", ISBN-10: 0470478446

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Behaviour and Information Technology
Business Process Management Journal
Computer Science and Information Systems
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International Journal of Accounting Information Systems
International Journal of Business Information Systems
International Journal of Computer Applications in Technology
International Journal of Information Management
International Journal of Information Management
International Journal of Managing Information Technology
Journal of Advances in Information Technology
Journal of Computer Information Systems
Journal of Emerging Technologies in Accounting
Journal of Enterprise Information Management
Journal of Enterprise Resource Planning Studies
Journal of Information Systems
Journal of the Association for Information Systems

SCHOOL	MANAGEMENT AND ECONOMICS		
DEPARTMENT	ACCOUNTING AND FINANCE		
LEVEL	UNDERGRADUATE		
COURSE CODE	850501	SEMESTER	5 th
COURSE TITLE	INTRODUCTION TO LAW		
TEACHING ACTIVITIES	WEEKLY HOURS	CREDITS	
THEORY	4	5	
COURSE TYPE	General Knowledge		
PREREQUISITES	-----		
LECTURE AND EXAM LANGUAGE	GREEK		
THE COURSE IS OFFERED TO ERASMUS STUDENTS	NO		
URL	http://eclass.acc.teithe.gr/openeclass/		

1. LEARNING RESULTS

Following the successful completion of the course the students will be able to :

1. comprehend and use properly the basic legal terminology in urban and commercial law related matters.
2. know the basic meanings of both urban and commercial law so that they can use them properly not only during their studies but also in their professional and every day activities.
3. successfully tackle all problems that are related to both urban and commercial law.

GENERAL SKILLS

- Theoretical qualification in law matters
- Decision making
- Individual study
- Work in an International Environment
- Promotion of free, creative and inductive thinking

2. COURSE CONTENT

- Sources of Law
- Law General Principles
- Legal Entities
- Contracts
- The Meaning of Merchant and of Transactions
- Commercial Companies (O.E., E.E., IKE, A.E., E.Π.E., Amalgamation)
- Securities (Drafts, Checks)
- Bankruptcy Law

3. TEACHING AND LEARNING METHODS - ASSESSMENT

TEACHING METHOD	Face to face	
	Open e-Class	
MEANS OF TECHNOLOGY BEING USED	E-communication with students, power point use during assignment presentation	
COURSE ORGANIZATIONAL STRUCTURE	Activity	Semester workload
	Lectures	52
	Bibliography Study	30
	Individual Study	43
	Course Total	125
STUDENT ASSESSMENT	Written test at the end of the semester	

4. SUGGESTED BIBLIOGRAPHY

<p><i>URBAN LAW</i></p> <ul style="list-style-type: none"> • <i>Papastergiou Dimitrios, Urban Law, Sakkoula Publications, Athens - Thessaloniki, 2010.</i> • <i>Agalopoulou Penelope, basic meanings of Urban Law, Sakkoulas Ant., 2003.</i> • <i>Varka – Adami Aleksandra, Introduction to Urban Law, Sakkoulas Ant., Athens - Komotini, 2005.</i> • <i>Tzionas Ioannis/ Velentzas Georgios, Basic Meanings of Urban Law A'- B'. LuS publishers, 2006.</i> <p><i>COMMERCIAL LAW</i></p> <ul style="list-style-type: none"> • <i>Antonopoulos Vasilios, Law of personal firms, 2012.</i> • <i>Kiantou – Pampouki Alik, Securities law, 5th edition, 1997.</i> • <i>Rokas Ioannis, Firms. Introduction to the Law of the Commercial Law firms, Law School Library publications, 2011.</i> • <i>Spiliopoulos Nikolaos, Commercial Activity law. 2nd edition, Dionikos publishers 2008.</i> • <i>Protopsaltis Nikolaos, Commercial Law – Securities Law – Firm Law – Bankruptcy Law practical guide, Stamoulis A. publications, 2007.</i> <p><i>Related scientific journals</i></p> <ul style="list-style-type: none"> • Armenopoulos • Private Law Chronicles • Enterprise and Firm Law

COURSE OUTLINE

1. GENERAL

SCHOOL	MANAGEMENT AND ECONOMICS		
DEPARTMENT	ACCOUNTING AND FINANCE		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE CODE	850601	SEMESTER	SPRING (E')
COURSE TITLE	PORTFOLIO MANAGEMENT		
AUTONOMOUS TEACHING ACTIVITIES		HOURE PER WEEK	ECTS
Lectures & Practice Exercises		4	5
COURSE TYPE	Scientific Area		
PREREQUISITE COURSES	-		
LANGUAGE OF INSTRUCTION AND EXAMINATION	Greek		
COURSE OFFERED TO ERASMUS STUDENTS	Yes (Only with project and/or essay)		
COURSE URL	http://eclass.acc.teithe.gr/openeclasse/		

2. LEARNING OUTCOMES

Intended learning outcomes of the course
<p>Students, upon successful completion of the course will be able to:</p> <ul style="list-style-type: none"> • To know the money and capital markets • To propose appropriate investment options • To manage financial risks • To propose and implement methods of creating and evaluating portfolios. • To face, enlarged risks posed by globalization of the economy, financial markets and business activities.
General skills
<ul style="list-style-type: none"> • Search, analyze and synthesize data and information, with the use of necessary technologies • Decision making • Work autonomously • Work in an international context • Promotion of the free, creative and causative thinking.

3. COURSE CONTENTS

<ul style="list-style-type: none"> • Overview on the financial system, • Introduction to Money and Capital Markets, • Primary and secondary markets • Types of shares, • ASE - Institutional Framework, Price indices • Companies Investment Portfolio - Mutual Funds,
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- Management of Equity Portfolio according to fundamental and technical analysis,
- Portfolio Theory,
- Strategies for creating portfolios
- Mutual funds portfolio management

4. INSTRUCTION METHODS - ASSESSMENT

Mode of instruction	Teaching face to face in the class, Discussion of Practical Exercises and Application of Portfolio Management Game	
Use of ICT	Power point Presentations Using ICT in Teaching and Communicating with Students (E-Class)	
TUITION METHODS	Method	Workload per semester
	Lectures	39
	Practical Exercises	13
	Portfolio Management Game	23
	Autonomous study	50
	Total contact hours and training	125
ASSESSMENT	Practical Exercises, Game Portfolio Management (30%) Written exam including exercises and open questions or multiple choice (70%)	

5. PRESCRIBED TEXTS-REFERENCES

In Greek

- Karapistolis D. (2010). *Methods of Analysis and Management of Shares and Mutual Funds*. Ed. A. Altintzi, Thessaloniki.
- Kiochos P. – Papanikolaou G. – Kiochos A. (2003). *Management of Portfolios and Financial Risks*, Ed. Sychroni Epoxi, Athens.
- Vasiliou Dimitrios and Iriotis Nikolaos (2009). *Investment Analysis and Portfolio Management*, Ed. Rosili, Athens.
- Noulas Athanasios (2006). *Money and Capital Markets*, Thessaloniki.
- Papadamou, S., (2009). *Portfolio Management: A Contemporary Approach*, Ed. Gutenberg, Athens.
- Syriopoulos K. (1999). *International Capital Volume I. Theory and Analysis*, Ed. Anikoula, Thessaloniki.

In English

- Alexander, G. J. and Sharpe, W. F. (1993). *Fundamentals of Investments*, Prentice-Hall.
- Elton, Gruber, Brown και Goetzmann, (1997). *Modern Portfolio Theory and Investment Analysis*, 6/e, John Wiley and Sons, Inc.
- Haugen, R. (2000). *Modern Investment Theory*, 5th edition, Prentice Hall.
- Francis J. C. (1991). *Investments: Analysis and Management*, 5th edition, Mc Graw-Hill.
- Frank Reilly and Keith Brown, (2009). *Analysis of Investments and Management of Portfolios*, 9th Edition, THOMSON, South-Western.
- Robert A. Haugen, *Modern Investment Theory*, 4th Edition, Prentice Hall.
- Tvede, L. (1999). *The Psychology of Finance*, 2nd edition, John Wiley & Sons.

Academic journals:

Journal of Finance

Journal of Banking and Finance

Journal of Financial Management Analysis

Journal of Applied Financial Economics

Managerial Finance